

Lia Pukhuri Berge

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CAREER OBJECTIVE

Highly experienced and creative UX/UI Designer with Graphic and Web Design, Motion Graphic and Animation background with over 15 years of experience. Highly skilled in creating effective interactive designs and conducting user research, usability tests and evaluations; strong knowledge of user-centric design and practices; have expertise to conduct user interviews and translate research and user requirements into effective design decisions.

PROFESSIONAL EXPERIENCE

- **LiaDesign LLC; Glen Ridge, NJ - Owner and Creative Director- 2010 to Present**
Founded and grew this small home-based business whose mission was to provide unique, beautiful, elegant design services to small businesses. I successfully managed and coordinated web, graphic and multimedia design projects from concept through completion. Worked closely with clients to create vision, conceive designs, provided strategic consultations on the best use of design to ensure that business objectives are met within budgets and deadlines. Created motion graphics, animations and videos for social media platforms. Provided hands-on design, animation, illustration and typographic skills – with the ability to deliver a number of visual styles, designed and created storyboards and style frames; Researched and analyzed best design techniques and solutions to create visually beautiful designs and motion graphics.
- **Graphic and Web Designer; Tri State area - Freelancer – 2008 to 2010**
Designed different web, graphic and animation projects for both print and digital media. Designed logos, brochures, marketing materials, business cards. Tested websites for usability and worked alongside clients to help them to make their websites user-friendly and easy to use.
- **WTC Construction Co; Brooklyn, NY - Assistant of Engineer – 2006 to 2008**
Assisted the project engineer in performing several functions to ensure the onsite activities were completed according to the proposed plans.
- **Instructor/Tutor/Graphic Designer; New York City, NY - Freelancer - 2000 To 2006**
Taught private classes in mathematics, computer software and music(piano). Assist bilingual(Russian) children from 2nd through 6th grades in the development of math and comprehension skills.
- **Research Institute of Industrial Automation-Rustavi, GEORGIA - Intern-1998 to 2000**
Developed computer network systems to support different scientific projects.

EDUCATION

- **Bachelor of information science and control systems degree (1999)**
Georgian Technical University; Tbilisi, Republic of Georgia
Major: Engineering **Concentration:** Automated Systems of Control & Data Processing
- **Certification internet webmaster (2005)**
Certified CIW Professional (2004)
Certification for completing Microsoft Office coursework, Tbilisi, Rep. of Georgia (1999)

PROFESSIONAL SKILLS AND LANGUAGES

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premier Pro
- Adobe InDesign
- Adobe XD
- Axure
- InVision
- Balsamiq
- Usability Testing and Evaluations
- HTML and CSS
- Microsoft Office

English • Russian • Georgian • Greek